



where exquisite becomes exclusive...



Discover the **JOY** of **pure indulgence...**

be yourself...

pamper the taste buds...

Live life **SCREENSIZE...**

take charge of your den...

The basics - very authentic and individualistic. Ancient sciences vouch every existence in the world being ruled by a composite of five elements. A perfect balance when attained within them calls for bliss. In animate existences, it is the perfect harmony between its five components earth, water, air, fire & ether that keeps life in a healthy and joyous note. And in inanimate existences it is the flawless combination of **shop**, **eat**, **fun**, **movie** & **work** that sets the ball rolling for a winning performance.

Elements is a rhapsody of sorts and a zealous mix of elegance, versatility, utility, thrill and profitability. A blend most often desired in modern times, which has been fully attained. And with it, a delight in peaceful harmony with nature, expressing the sense of beauty in sheer orderliness.

Far beyond the **better**



shops

hbr

Break free from the routine. Live life unrestricted, for traditional shopping is a passé. Follow your heart through the hyper market, retail stores and kiosk bazaars arranged in consumer friendly clusters, harbouring the paradise of style and fashion, till you settle it on something, just at random.

So, for whom window shopping is a way of life, come indulge.



discover the joy of
pure indulgence...



give in to the
lure of visual ecstasy...

SHOP

Hypermarket Shopping
Kiosk bazaar





so many
varieties
from which
to choose

pamper the **taste buds**
with some ethereal lipsmacking **flavours...**



Oozing with intoxicating flavours, food is a celebration at **Elements** - with gastronomic delights from around the world, lovingly created with the best and freshest ingredients by master chefs. Needless to say, there is an eclectic collection of cuisines to accompany you on your journey to a gourmet heaven! And if you so desire, low-fat food, organic food or even simple 'ghar jaisa khaana' can also be availed at your bidding.



Food
court **Theme**
Restaurants

taste the *essence* of life...

EAT

Eat

eat

Accentuate your **basics**

Elements is designed to instigate envy with its vast plethora of enticing credits. Diligent retail areas, lavish corporate spaces and a vantage address dictates that the mall will be flooded by customers with the perfect demography, from a retail point of view, whether in terms of disposable income, a modern mindset or an ambitious lifestyle.





by pass the

ordinary

The mall comes loaded with best-in-its-class features that spell contemporary with full stress. The imposing glass facade, colossal multilevel car park, exceptional landscaping and a lavish atrium guarantees a great footfall. And clubbed with fabulous food and entertainment options, ensures a shoppers paradise.

us

FUN

Entertainment Zone

Beware to get carried away by the plentitude of unwinding options at our gaming zone. Smartly appointed to enthrall both the old and the young, fun here comes packaged in large helpings. Generously spread to banish boredom and allow you to give into those playful urges.

let loose your *gaming* instinct



Entertainment Zone



FUN

shut out the world.
be yourself.

popping up loads of thrill



MOVIE

Hold them tight, for some
larger than life experience...

the *show* is on...

Live life screensize, while you watch the latest flick on an edge-to-edge screen with mindblowing digital acoustics. James Bond 007 and Devdas both tend to get under your skin with an equanimous élan. And that too, in an ambience perfected by plush, sink-in stadium seating, you are game much before the show gets over.

M u l t i p l e x

Movie

M

vie

Take charge of **your world**

Life has changed and so has the work culture. Bygone are the days when business was conducted from bottle neck workspaces in stressed-out business areas. The modern business has a more professional outlook with extensive breathing spaces dressed up in a soothing business environment to conduct efficiently. So that, when you are back from work you are ready to take on life!



a perfect **ambience** to breed
your inherent **passion** for work



Corporate Offices

Get in command with chic urban spaces, thoughtfully laid in a cheeky abundance, that orchestrate the ambience to conduct some serious business. Equipped with all contemporary corporate amenities, these spaces are designed to take stress out of work and are programmed to deliver for your performing best.

take **charge** of your den...

WORK



WVork



rk

reserve

yours

Newspapers buzz with new corporate addresses ever so consistently, but few have the verve to stand apart, confident and tall. And rarely does one have the mettle to spark envy that zips across the neighbourhood at such an awesome pace.



yours today

No one compliments you better than **Elements**, whatever being yours. Choose it for an ideal place to unwind, or to conduct some serious business or quite simply to hang around. Uniquely distinct, it is poised to make an elite statement of the discerning you.

Look your best!



Indulgence is just being around here...

- Grand Facade
- Wide Frontage
- Ultra Modern Landscape
- Water Body & Fountains
- Product Launch Pad

A design that defies the conventional and breaks all the boundaries to make it a one-of-its kind lively environment...



a **Mall** that has it all



the Atrium

The exquisitely appointed colossal Atrium prepares the mood for a perpetual celebration with all the revelry that it comes loaded with.



Features

Elements conforms to all the parameters of architectural excellence by providing best-in-its-class facilities that are inherent to efficient functioning of the mall. It also showcases a fair degree of environmental awareness, thereby encouraging its visitors to implement the same.

Mall Exterior

- Imposing entrance
- Magnificent elevation with glass facade
- Granite cladding on the ground floor
- Combination of painted surfaces

Vertical Circulation

- 4 Nos passenger automatic lifts connecting all floors. 6 Nos. Escalators connecting upper ground to third floor
- 4 stair cases including 2 service staircases

Mall Interiors

- Exclusive designer vitrified tiles / Granite on floor and Metal and glass railing
- Shops planned around breathtaking atrium
- Designer false ceiling in lobby areas
- Designer main door for offices
- Well designed atrium for office floors

Mall Parking

- Three dedicated levels of basement parking
- Open car parking on Lower ground floor

Power Backup

- 100% power backup for common areas / services

Common Facilities

- Public address system with speakers across the entire building
- Channel music
- Well-appointed public toilets

Mall Lighting

- Facade lighting, site lighting and well designed internal lighting
- Lighting fixtures include 24 hrs compact fluorescent burners, energy efficient lamps, effect lighting in atrium

Mall Security

- 24 hours security with latest security devices

surpassing the excellent...



Select a **Winning** Location



Site Address
Near DCM Market, Ajmer Road, Jaipur India 302021

Strategically positioned in the most fastest developing locality of Jaipur, it is not an overstatement to predict that this area, Ajmer Road, is the future of Jaipur. With major MNCs, corporates and institutions setting up their offices in and around this area, Ajmer Road has seen the highest degree of influx and development. Maximum number of townships & SEZ of national repute have been planned out in this area, which is very soon being developed as the business junction of the new generation.

Elements is flanked by the very posh colonies of Vaishali Nagar, Shyam Nagar and Nirman Nagar that contributes to its' very elite footfalls.



the Group edge

Leading the way...

Enscorning a vision to contribute comprehensively to the altering skyline of the nation, **Riddhi Siddhi Infraprojects Pvt. Ltd.** have already made their presence felt with their prestigious projects lined up to make history. Famed in the industry circuits for having a penchant for ushering in global standards of excellence, the group is heading just more stronger with their upcoming trendsetting commercial landmark **Elements**, that will give Jaipur a new terminology of business, entertainment and lifestyle. The ongoing projects have already earned the group an impregnable goodwill for transparent and ethical business practices and coupled with a strong focus on quality, it has already created a legacy of trust that requires no endorsements by its esteemed clientele. Bubbling with a youthful exuberance, the group stands strengthened with a mature team of professional acumen that will guide it to stellar heights, with not just the magnanimity of its projects but also the enthusiasm of its audience clientele.

Ongoing Projects



Lakecity Mall - Udaipur



Riddhi Siddhi Park - Udaipur

Upcoming Projects



Precious Mall
Moti Dungari Road, Jaipur



Mall at Jammu



redefining the **Global Lifestyle**



So, whatever remains your excuse for an escape, **Elements** exhibits a perfect finesse in accomodating that in your demanding lifestyle. Crease out all of that, and regain a life only at **Elements**, the workaholics retreat!



Work	7th
Work	6th
Work	4th & 5th
Eat Movie	3rd
Shop Eat Fun	2nd
Shop	1st
Shop	Upper Ground
Shop	Lower Ground
Parking	3 Levels



where **living** is one **grand celebration...**



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